



WLUK  
787 Lombardi Ave  
Green Bay, WI 54304

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

# Contract # 2614088

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** Greater Wisconsin Political (59941)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 653/759/4467 (857888)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Je.Scattergood,  
**Phone/Fax** /  
**CPE** 653/759/4467  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Issue Separation: 30 CHRISTIAN CAMBERIO

**Date Entered** 08/29/16  
**Last Modified** 08/29/16  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25273394  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,301.25  
**Net Total** \$41,373.75  
**Sales Tax**

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
Oct. 2016	54	\$48,675.00
<b>Grand Total:</b>	<b>54</b>	<b>\$48,675.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/04/16-10/04/16	3	:30	4:30A- News-Good Day Wisconsin 430a			1						1	\$75.00	\$75.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
2.0	Normal Line / News (1)	10/05/16-10/05/16	3	:30	4:30A- News-Good Day Wisconsin 430a				1					1	\$75.00	\$75.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
3.0	Normal Line / News (1)	10/06/16-10/06/16	3	:30	4:30A- News-Good Day Wisconsin 430a					1				1	\$75.00	\$75.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
4.0	Normal Line / News (1)	10/07/16-10/07/16	3	:30	4:30A- News-Good Day Wisconsin 430a						1			1	\$75.00	\$75.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
5.0	Normal Line / News (1)	10/10/16-10/10/16	3	:30	4:30A- News-Good Day Wisconsin 430a		1							1	\$75.00	\$75.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
6.0	Normal Line / News (2)	10/05/16-10/05/16	2	:30	5A- News-Good Day Wisconsin 5a				1					1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
7.0	Normal Line / News (2)	10/07/16-10/07/16	2	:30	5A- News-Good Day Wisconsin 5a					1				1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
8.0	Normal Line / News (3)	10/04/16-10/04/16	2	:30	5:30A- News-Good Day Wisconsin 5a				1					1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
9.0	Normal Line / News (3)	10/05/16-10/05/16	2	:30	5:30A- News-Good Day Wisconsin 5a					1				1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.nev?ip=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Advertiser** Greater Wisconsin Political (59941)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 653759/4467 (857888)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Je, Scattergood,  
**Phone/Fax** /  
**CPE** 653759/4467  
**Account Types** National/Political Issue Agency/ BRD  
**Billing Type** Standard  
**Comments** Issue Separation: 30 CHRISTIAN CAMBEIRO

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**By Broadcast Month**  
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10.0	Normal Line / News (3)	10/06/16-10/06/16	2	:30	5:30A- News-Good Day Wisconsin 5a					1				1	\$400.00	\$400.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
11.0	Normal Line / News (3)	10/07/16-10/07/16	2	:30	5:30A- News-Good Day Wisconsin 5a						1			1	\$400.00	\$400.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
12.0	Normal Line / News (3)	10/10/16-10/10/16	2	:30	5:30A- News-Good Day Wisconsin 5a									1	\$400.00	\$400.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
13.0	Normal Line / News (4)	10/04/16-10/04/16	1	:30	6:30A- News-Good Day Wisconsin 6a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
14.0	Normal Line / News (4)	10/06/16-10/06/16	1	:30	6:30A- News-Good Day Wisconsin 6a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
15.0	Normal Line / News (4)	10/10/16-10/10/16	1	:30	6:30A- News-Good Day Wisconsin 6a									1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
16.0	Normal Line / News (5)	10/04/16-10/04/16	1	:30	7A- News-Good Day Wisconsin 7a									1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
17.0	Normal Line / News (5)	10/05/16-10/05/16	1	:30	7A- News-Good Day Wisconsin 7a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16
18.0	Normal Line / News (5)	10/06/16-10/06/16	1	:30	7A- News-Good Day Wisconsin 7a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	Good Day Wisconsin	8/29/16

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Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Je, Scattergood,  
Phone/Fax /  
CPE 653/759/4467  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments issue  
Separation: 30 CHRISTIAN CAMBERO

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Entered By Elizabeth Bragstad  
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Order Type Normal  
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Commission \$7,301.25  
Net Total \$41,373.75  
Sales Tax

Green Bay (WLUK)  
By Broadcast Month Spots Rate  
Oct. 2016 54 \$48,675.00  
Grand Total: 54 \$48,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News (5)	10/07/16-10/07/16	1	:30	7A- News-Good Day Wisconsin 7a								1	1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
20.0	Normal Line / News (5)	10/10/16-10/10/16	1	:30	7A- News-Good Day Wisconsin 7a		1							1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
21.0	Normal Line / News (6)	10/04/16-10/04/16	1	:30	7:30A- News-Good Day Wisconsin 7a			1						1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
22.0	Normal Line / News (6)	10/05/16-10/05/16	1	:30	7:30A- News-Good Day Wisconsin 7a				1					1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
23.0	Normal Line / News (6)	10/06/16-10/06/16	1	:30	7:30A- News-Good Day Wisconsin 7a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
24.0	Normal Line / News (6)	10/07/16-10/07/16	1	:30	7:30A- News-Good Day Wisconsin 7a						1			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
25.0	Normal Line / News (6)	10/10/16-10/10/16	1	:30	7:30A- News-Good Day Wisconsin 7a		1							1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
26.0	Normal Line / News (7)	10/04/16-10/04/16	2	:30	8A- News-Good Day Wisconsin 8a			X						1	\$750.00	\$750.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16
27.0	Normal Line / News (7)	10/05/16-10/05/16	2	:30	8A- News-Good Day Wisconsin 8a				1					1	\$750.00	\$750.00	Green Bay (WLUK)	Good Day Wisconsin	8/29/16

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**Agency** Canal Partners Media (15500)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 653/759/4467 (857888)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Je.Scattergood,  
**Phone/Fax** /  
**CPE** 653/759/4467  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** issue CHRISTIAN CAMBEIRO  
Separation: 30

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**Entered By** Elizabeth Bragstad  
**CO-OP** No  
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**Net Total** \$41,373.75  
**Sales Tax**

**Green Bay (WLWK)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 54  
**Rate** \$48,675.00  
\$48,675.00

## CONFIRMATION CONTRACT

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28.0	Normal Line / News (7)	10/06/16-10/06/16	2	:30	8A- News-Good Day Wisconsin 8a					1				1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
29.0	Normal Line / News (7)	10/07/16-10/07/16	2	:30	8A- News-Good Day Wisconsin 8a						1			1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
30.0	Normal Line / News (7)	10/10/16-10/10/16	2	:30	8A- News-Good Day Wisconsin 8a			1						1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
31.0	Normal Line / News (8)	10/04/16-10/04/16	2	:30	8:30A- News-Good Day Wisconsin 8a				1					1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
32.0	Normal Line / News (8)	10/05/16-10/05/16	2	:30	8:30A- News-Good Day Wisconsin 8a				1					1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
33.0	Normal Line / News (8)	10/06/16-10/06/16	2	:30	8:30A- News-Good Day Wisconsin 8a					1				1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
34.0	Normal Line / News (8)	10/07/16-10/07/16	2	:30	8:30A- News-Good Day Wisconsin 8a						1			1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
35.0	Normal Line / News (8)	10/10/16-10/10/16	2	:30	8:30A- News-Good Day Wisconsin 8a							1		1	\$750.00	\$750.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
36.0	Normal Line / SPOT (9)	10/04/16-10/04/16	2	:30	9A- Live with Kelly									1	\$750.00	\$750.00	Green Bay (WLWK)	Live! Kelly & Michael	8/29/16
37.0	Normal Line / SPOT (9)	10/06/16-10/06/16	2	:30	9A- Live with Kelly						1			1	\$750.00	\$750.00	Green Bay (WLWK)	Live! Kelly & Michael	8/29/16

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**CPE** 653/759/4467  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Issue Separation: 30 CHRISTIAN CAMBEIRO

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**CO-OP** No  
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**Green Bay (WLWK)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 54  
**Rate** \$48,675.00  
\$48,675.00

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38.0	Normal Line / SPOT (9)	10/07/16-10/07/16	2	:30	9A- Live with Kelly						1			1	\$750.00	\$750.00	Green Bay (WLWK)	Live! Kelly & Michael	8/29/16
39.0	Normal Line / SPOT (10)	10/10/16-10/10/16	2	:30	Orbit- [P]Who Wants to be a Millionaire(Mo), [P]Who Wants to be a Millionaire (Mo)		1							1	\$250.00	\$250.00	Green Bay (WLWK)	Who Wants To Be A Millionaire? (Hour)	8/29/16
40.0	Normal Line / SPOT (11)	10/04/16-10/04/16	1	:30	4P- Judge Judy			1						1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	8/29/16
41.0	Normal Line / SPOT (11)	10/07/16-10/07/16	1	:30	4P- Judge Judy					1				1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	8/29/16
42.0	Normal Line / News (12)	10/06/16-10/06/16	1	:30	5P- News-FOX 11 News at Five					1				1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Fox 11 News At 5PM	8/29/16
43.0	Normal Line / SPOT (13)	10/05/16-10/05/16	1	:30	6P- Jeopardy				1					1	\$5,000.00	\$5,000.00	Green Bay (WLWK)	Jeopardy	8/29/16
44.0	Normal Line / SPOT (14)	10/10/16-10/10/16	1	:30	6:30P- Wheel Of Fortune						1			1	\$7,500.00	\$7,500.00	Green Bay (WLWK)	Wheel Of Fortune	8/29/16
45.0	Normal Line / News (15)	10/05/16-10/05/16	1	:30	9P- News-FOX 11 News at Nine				1					1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	8/29/16
46.0	Normal Line / News (16)	10/05/16-10/05/16	1	:30	9:30P- News-FOX 11 News at Nine				1					1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	8/29/16
47.0	Normal Line / News (17)	10/08/16-10/08/16	2	:30	6A- News-Good Day Wisconsin Saturday							1		1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16

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48.0	Normal Line / News (18)	10/08/16-10/08/16	2	:30	7A- News-Good Day Wisconsin Saturday							2		2	\$500.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
49.0	Normal Line / News (19)	10/08/16-10/08/16	2	:30	8A- News-Good Day Wisconsin Saturday							2		2	\$500.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
50.0	Normal Line / News (20)	10/08/16-10/08/16	3	:30	9P- News-FOX 11 News at Nine							1			\$500.00		Green Bay (WLWK)	Fox 11 News At 9PM	8/29/16
50.0.1	Preempt (20)	10/08/16															Green Bay (WLWK)	Program Change/Exception - NEWS AT 9 DUE TO COLLEGE FB	
51.0	Normal Line / News (21)	10/09/16-10/09/16	2	:30	7A- News-Good Day Wisconsin Sunday								2	2	\$500.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16
52.0	Normal Line / News (22)	10/09/16-10/09/16	2	:30	8A- News-Good Day Wisconsin Sunday								1	1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	8/29/16

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Date:

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